

The 12th Annual Polynesian Cultural Festival

February 25 – 26, 2017

Jaco Pastorious Park

Oakland Park, Florida

www.polynesiancultureassociation.com

The Polynesian Culture Association, Inc. was founded in 2004. We are a grassroots 501(c) (3) non-profit organization with the mission of preserving, promoting, sharing and educating the public about the Polynesian Culture.

We appreciate and share the dynamic array of ethnic identities, traditions, cultural expressions and artistry of Polynesian people from Hawaii, Samoa, Tahiti, and New Zealand (Maoris). We want to create dance, culinary, language and modern culture programs that enrich and preserve the ancient, traditional, interpretive and modern aspects of Polynesian Culture. We want people who might not be able to visit the Polynesian Islands to have an opportunity to experience and learn about the history, ethnic heritage and culture of Polynesian and Pacific Islands.

We are pleased to announce our 12th Annual Polynesian Cultural Festival will commence once again in Oakland Park, Florida. Sponsorship packages are designed to offer organizations visibility and recognition of support of our mission in cultural preservation during the 2-day cultural festival. All sponsorships are tax deductible. We thank you for your interest to support us! **A portion of the proceeds from this event will be shared with Broward Children's Center and its affiliates specialize in helping infants, children, and young adults with special health care needs. Founded in 1971.**



Sponsorship Packages

“The Big Kahuna” Sponsor - \$5,000

- ✓ The 12th Annual Polynesian Cultural Festival sponsored by (your company name)
- ✓ Includes choice of Stage Sponsorship Package (see below)
- ✓ Large festival banner with presenting sponsor displayed behind performers on main stage with Company Name and Logo in all print advertising (where permissible)
- ✓ Largest Logo on Event T-Shirt, Event Poster, Flyers
- ✓ Listing on every page of organization's website as presenting Sponsor Mention in Radio and Media Advertising (where permissible)
- ✓ Permission to use Event Name in your own advertising campaign
- ✓ Company Name announced as presenting sponsor during event show Your Full Color Logo placed on Front Cover of Event Program
- ✓ ¾ page Full Color advertisement (Back Cover of Event Program)
- ✓ Up to two 10 x 10 tents or spaces provided for corporate displays and promotion
- ✓ Your corporate Banners prominently displayed at up to 6 locations at event
- ✓ Top placement of Logo & Web-link on Event website

“Hawaii 5-0” Sponsor - \$3,000

- ✓ Listed in all Media Advertising (where permissible)
- ✓ Logo on all Print Advertising, Poster, Flyers and T-Shirt Up to two 10 x 10 tents or spaces provided for corporate displays and promotion
- ✓ Hourly Mention in onstage announcements
- ✓ Company Name announced as a sponsor during event show
- ✓ Permission to use Event Name in your own advertising campaign
- ✓ 1 - Full-page advertisement in Event Program
- ✓ Up to 3 - Corporate Banners prominently displayed
- ✓ Logo & Web-link on main pages of Event's website

“Tiki Toa” Sponsor - \$2,000

- ✓ Logo on all Print Advertising, Poster, Flyers
- ✓ Booth space with optional 10 x 10 Tent for corporate displays and promotion
- ✓ Hourly Mention in onstage announcements
- ✓ 1 - Half-page advertisement in Event Program
- Up to 2 - Corporate Banners displayed
- ✓ Logo & Web-link on main pages of Event's website

“Tiny Bubbles” Sponsor - \$1,000

- ✓ 1 - 10 x 10 Booth space for corporate display
- Hourly Mention in onstage announcements
- ✓ 1 - Half-page advertisement in Event Program
- Up to 2 - Corporate Banners displayed
- ✓ Logo & Web-link on main pages of Event's website

“Menehune” Sponsor - \$500

- ✓ 1 - 10 x 10 booth space for corporate display
- Mention in onstage announcements
- ✓ 1 - Quarter-page advertisement in Event Program

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Polynesian Cultural Festival Event Program Advertisement Rates

Distribution to attendees at the entrance of the festival

Promote your business at our 12th Annual Polynesian Cultural Festival

Printed in Black & White

Quarter-page advertisement..... 2-3/8" wide x 3-7/8" tall... **\$75**

Half-page advertisement..... 5" wide x 3-7/8" tall... **\$150**

Full-page advertisement..... 5" wide x 8" tall... **\$250**

Printed in Full Color

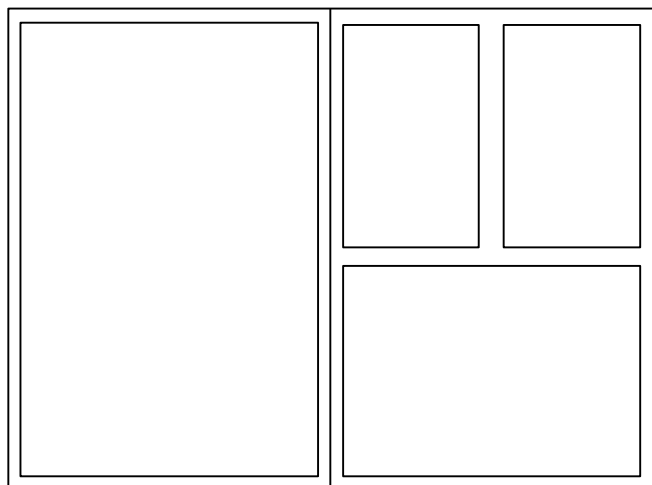
Inside Front Cover Full-page advertisement..... 5" wide x 8" tall... **\$500**

Inside Back Cover Full-page advertisement..... 5" wide x 8" tall... **\$500**

Ads must be submitted as a "jpg" Image 300dpi or higher and formatted exactly to the specified dimensions above. If you need help, your ad can be prepared for a nominal fee.

**Banners displayed at event are to be provided by Participating Sponsors.
Inclusion for radio, print and other media outlets are subject to deadlines that must be adhered to.
Your ads will be included provided they are received prior to the posted deadlines.
These deadlines will be posted on the events website as they become available.**

Ad Layout





www.polynesiancultureassociation.com

The 12th Annual Polynesian Cultural Festival

February 21 – 22, 2015

Jaco Pastorius Park

Oakland Park, Florida

12th Annual Polynesian Cultural Festival

February 21 – 22, 2014

Sponsorship Agreement Form

Your sponsorship is tax deductible

I, the undersigned, do hereby agree to support the Polynesian Culture Association's 12th Annual Polynesian Cultural Festival as indicated below. Please print all names legibly and exactly as they should appear in all publications.

Company/Organization _____

Contact Person/Title _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail address _____

Authorized Signature _____

SELECT YOUR SPONSORSHIP LEVEL

- ☐ **The Big Kahuna Sponsor** **\$5,000**
- ☐ **Hawaii 5-0 Sponsor** **\$3,000**
- ☐ **Tiki Toa Sponsor** **\$2,000**
- ☐ **Tiny Bubbles Sponsor** **\$1,000**
- ☐ **Menehune Sponsor** **\$500**

*Sponsors intending to sell merchandise will be required to complete a vendor application. (Vendor Fee not required)

Sponsorship Amount Enclosed

Make checks payable to:

Polynesian Culture Association, Inc.

Mail this form with your contribution to:

Polynesian Culture Association Inc.

44914491 NW 19th St.

Oakland Park, FL 33309

NOTE: Email your company's logo in camera-ready artwork to: Tama@polynesianshow.com



Mahalo nui loa for your support!